

# Welcome to the Better Privacy

## Firefox addon

**Important:**  
LSO's threaten your privacy because they never expire.  
However, as with every cookie they can contain data that you consider as useful. For example stored Flash game settings or personal data for automatic logins. If you decide to delete a LSO make sure not to loose important data. See FAQ on how to exclude certain LSO's from deletion.

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## 1 BetterPrivacy introduction

BetterPrivacy is a Firefox addon that is able to delete a special kind of cookies: *Local Shared Objects* in short LSO's which are placed on your computer by a *Flash plugin*.

*Why are LSO's harmful?*

- they are never expiring - staying on your computer for an unlimited time.
- by default they offer a storage of 100 KB (compare: Usual cookies 4

KB).

- browsers are not aware of those cookies, LSO's usually cannot be removed by browsers.
- via Flash they can access and store highly specific personal and technical information (system, user name, .).
- ability to send the stored information to the appropriate server, without user's permission.
- flash applications do not need to be visible to the user
- there is no easy way to tell which flash-cookie sites are tracking you.
- shared folders allow cross-browser tracking, all browsers use the same LSO folder
- the company doesn't provide a user-friendly way to manage LSO's, in fact it's incredible cumbersome.
- many domains and tracking companies make extensive use of flash-cookies.
- flash-cookies are used to re-create data of deleted traditional cookies.

