

GenSig

SMBarnes
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June Meeting:

“Genealogy is not Fatal, but it is a grave disease!”

To Enable Tagging in Google Picasa Web Albums

- Click Settings at the top right of the page.
- Click on the Privacy and Permissions tab.
- Web Check the box next to 'Use name tags to name people in my photos.'

Possible Future Topics

Genealogy Apps
Breakwall Breakers
Who was Mrs. Smith?
What Happened in 1890?
Organizing Hard Copies
Pulling Info Together
New Internet Sources
Your Suggestions

How Google Picasa Face Recognition Software Can Help Genealogists

Google Picasa Web Albums has face recognition software that can help name the unknown people who are in your old family photos. <http://ancestorsearch.blogspot.com/2009/08/how-google-picasa-face-recognition.html>

This free software even recognizes the same person at different ages.

I discovered this by accident. I was scanning old family photos from one of those shoe boxes of unmarked and unnamed photos that every family seems to possess. After scanning, I uploaded the photos to a private and unlisted Picasa Web Album to share with my cousins so that we could collaborate on trying to determine who was in the photos.

I enabled **name tagging**** so I could name those people in the photos whose names I did know. I thought name tagging would be a good idea to keep us organized. After enabling name tagging, you can hover over a face in a photo in the Picasa web album, click, and type

the name the person.

Then I discovered that after name tags are enabled, Picasa Web Albums will look for similar faces in your photo collection using its photo recognition software. Picasa shows an *Add name tags* button on the *My Photos* tab along with the number of untagged faces that were detected in the online photo gallery.

Google Picasa makes photo name suggestions based on its software - **it is up to the user to decide if the person in the photos are the same and that the names are correct.** Face recognition is a tool but does not replace human judgment. Once photographic subjects are named, you can click on a name to see all the photos of that person

in your albums even if that person appears in a photo with others.

Picasa's name tags are very helpful but not perfect. The face recognition software works best if the subject is facing the camera. There is a limit to the success of face recognition when the subject is in the shadows or is in profile. And it didn't get all the photos correct. Sometimes in my case, it confused brothers; sometimes it didn't recognize the person at all, but still, oh, what a help.

Sometimes Google found all the photos of one person, but we still didn't know who it was.

But, overall, I found the Picasa photo recognition software extremely helpful in naming the people in my old family photos.

GenSig Tip

Help Someone

Sometimes just talking to someone else about their research problem or giving them some help gets you to think-

ing about your own problem. And, you've helped someone else with their research along the way as well. by [Michael John Neill](#)

<http://genealogytipoftheday.blogspot.com/>

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

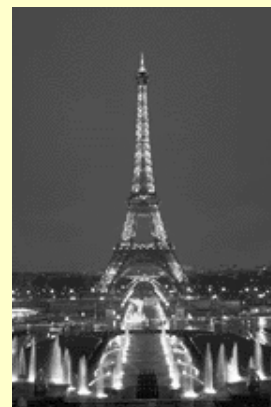
While your main goal of distributing a newsletter

might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publica-



Caption describing picture or graphic.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note

business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and

ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images

from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the



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Caption describing picture or graphic.


Organization

T o s h i b a

Primary Business Address

Address Line 2

Address Line 3

Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Business Tagline or Motto

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more informa-

B a c k P a g e S t o r y H e a d l i n e

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of man-

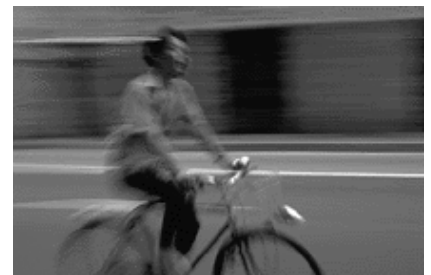
agers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast

meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good



Caption describing picture or graphic.